

Celebrating a Queensland for All Ages

Useful Tip – Forming Partnerships

Forming partnerships can be a great way to achieve your event goals.

Partnerships can help you:

- Reach your goals
- Ease monetary constraints
- Share the workload
- Strengthen your relationships
- Provide moral support
- Increase your knowledge base and skill sets
- Assist in increasing your organisation or group profile

When thinking about partners consider your local council and community-based organisations that may have a similar vision for their event. Local businesses such as printing companies which could be a great benefit in creating marketing materials at a reduced cost, and grocers to assist with catering.

Here are some tips to consider when considering working in a partnership.

1. Choose someone great

When planning your Queensland Seniors Week events, it's important to choose a partner that fits your style. Also, treat your partner as you would like to be treated. Always show respect.

2. Make a plan

Detailed planning is an essential step. Discuss how you can work together, remember it needs to be a win-win for all parties involved.

3. Designate roles and tasks

An easy way to avoid miscommunication is to work out each person's strengths and allocate appropriate roles from the start.

4. Share recognition

A **partnership** is an arrangement in which parties agree to cooperate to advance their mutual interests. Encourage each other with praise. Everyone needs a pat on the back from time to time.

5. Have fun!

Remember to laugh and have fun. When you are doing something enjoyable, it no longer seems like work.

6. Celebrate

Queensland Seniors Week is an opportunity to connect with Queenslanders of all ages, to join and celebrate the valuable contributions of older people. Make sure to enjoy the fruits of your labour.